



# Society of Motion Picture & Television Engineers New York Section Meeting Notice

Admission is free to this event

## NEW YORK SECTION

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# SMPTE-NY February 2010 Meeting

## Preserving Film: The Restoration of *Bus Stop* and Preserving Television

### Wednesday, February, 24, 2010

# Kodak Screening Room

360 West 31st Street (btn 8th & 9th Aves.)

Subway Stations: 1 2 3, A C E, B D F V, N Q R W

5:30 PM Social mixer

6:30 PM Presentation begins

Produced by Rich Carlson, Kodak  
Seth Berkowitz, **Cineric**;

Mona Jimenez and Kara Van Malssen, New York University

**Guests and Non Members Welcome!**

**Refreshments will be served!**

**Registration REQUIRED! Visit [www.smpteny.org](http://www.smpteny.org)**

### “Aye, There’s the Rub”

Presented by Seth Berkowitz, Digital Restoration Supervisor, Cineric.

**Cineric’s** restoration of *Bus Stop* (1956, 20th Century Fox) hinged on a Cinemascope negative raked with scratches, mysterious secondary elements, and a daunting array of choices. We present a step-by-step account of digital strategies employed, as well as roads not taken, in rehabilitating a Marilyn Monroe classic.

### “NDIIPP, Preserving Digital Public Television Project”

Presented by Kara Van Malssen, Senior Research Scholar & Meta Data Specialist, NYU.

**Preserving Digital Public Television** (PDPTV) is a collaboration among Thirteen/WNET, WGBH, PBS, and New York University. Part of the National Digital Information Infrastructure and Preservation Program (NDIIPP) of the Library of Congress, the project has led the effort to preserve the nation’s born-digital public television heritage since 2005.

### “The State of (Teaching) Video Preservation”

Presented by Mona Jimenez, Associate Arts Professor/Associate Director, Moving Image Archiving and Preservation Program, New York University. Since 2004, the **Moving Image Archiving and Preservation Program**, MIAP, at NYU has been teaching video preservation to prospective moving image archivists, attending to both analog and ‘born digital’ materials. With equipment and expertise disappearing, standards still evolving, and the inevitable convergence of work flows from video engineering and IT, moving image archivists must constantly refine technical methods and lab environments.

## Next SMPTE-NY Section Meeting

March 17, 2010: Tour of Ascent Media Facilities in Stamford, CT

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Visit the SMPTE-NY Section website at [www.smpteny.org](http://www.smpteny.org)

**Please post this notice on your company bulletin board.**