



Society of Motion Picture & Television Engineers New York Section Meeting Notice

March 2007

How to Sell Out Movie Theaters Around the World with HDTV

DATE: **Tuesday**, March 13, 2007

5:30 PM Refreshments and Social Hour

6:30 PM Technical Presentation

LOCATION: All Mobile Video 433 West 53rd St. (9th-10th Ave.)

SUBWAY:

Subway(1,A,B,C,D,) to Columbus Circle / 59th St. or (C,E) to 50th St.

••• PROGRAM •••

Presenter: Mark Schubin

The Metropolitan Opera's media organization was established in 1883, did its first broadcast in 1910, created the world's first live stereo-sound network, has collaborated with the U.S. Air Force on low-light-level television, and currently transmits all of its shows worldwide live in three versions of HDTV, with three different forms of surround sound (and stereo), on 14 transponders of 11 satellites as well as three transoceanic cables. Its new live HD cinemacasts also involve robotic cameras, hundreds of HD video servers, multiple control rooms, different forms of motion compensating HD standards conversion, Mikhail Baryshnikov, Kristin Chenoweth, Katie Couric, and Zhang Ziyi.

Learn more from SMPTE Fellow Mark Schubin, who began working on TV at the Met in 1973 (33 years after their first television show and 21 years after their first live cinemacast) and is still learning. What's the difference between HDCAM burst mode and continuous mode? How about Rec. 601 vs. Rec. 709 vs. P3? Come and find out. Mark says no questions are off limits.

Thank you to All Mobile Video for providing the meeting space for this meeting.

Next Month The April 25th Meeting

Film Restoration: Defect Detection and Correction using Infrared-enabled Film Scanners

Updated 03-01-2007

If you are not a member of SMPTE ask for a membership application at the meeting or go to SMPTE.org
Has your Email address changed?
Please contact SMPTE to remain current.

Meeting notices and Section information can be found on the internet at <http://www.smpteny.org>

Please post this notice on your company bulletin board.

NEW YORK SECTION
Chair
Nick Dilello
Sony Electronics
(845)268-2452
nick.dilello@am.sony.com

Secretary-Treasurer
Douglas I. Sheer
DIS Consulting Corp
(212) 213-6872
dougshier@aol.com

Past Chair
John Ferder
CBS
(212) 975-6656
jeferder@cbs.com

Managers

Robert Gilmartin
The Systems Group
(845) 298-4565
nostandfound@aol.com

Tom O'Hanlon
Evertz Corp.
(201) 337-0205
TomO@evertz.com

Chuck Roback
Postworks
(212)994-4000
croback@pwny.com

Dave Dever
Consultant
203.984.6173
dadever@aol.com

Berenice Herskovits
NY1 News
212-379-3544
berenice.herskovits@ny1news.com

John McKenna
Jm Network
jmckenna@idsys.net

New York Region Governors
Ken Hunold
Dolby Laboratories
(212) 767-1700
krh@dolby.com

Raymond Blumenthal
Vitec Group Communications
(631) 689-6678
raymond.blumenthal@vitecgroup.com

Test Materials Adviser
Ed Schuller
(516) 676-3895
seaviews@att.com

Facilities Chair
Tom O'Hanlon
Evertz Corp.
(201) 337-0205
TomO@evertz.com

Publicity Chair
Douglas I. Sheer

Editing Program Chairman
Bruce Follmer
Lucky Duck Productions
bruce@dp.com

Membership Chair
David Dever

Film Program Chair
Richard Carlson
Kodak
(212) 631-3462
richard.carlson@kodak.com

Television Program Chair
Mike Strein
ABC
(212) 456-2469
mike.j.strein@abc.com

Education Chapter Liaison
Robin Schanzenbach
New York University
(212) 998-2678
robin.schanzenbach@nyu.edu

Media Chair
Mark Forman
Mark Forman Productions. Corp.
(212) 633-9960
mark@screeningroom.com

Manager-At-Large
Warren Singer
Video Technology Resources
(212) 207-3811
wsingervtr@aol.com