



# Society of Motion Picture & Television Engineers

## New York Section Meeting Notice

### June 2007

Admission is free to this event.

## The Impact of File Based Formats on Post Production Work Flow

Presented In Co-operation with New York University,  
Tisch School of the Arts, Cantor Film Center

DATE: **Wednesday**, June 6, 2007

LOCATION: New York University Cantor Film Center  
36 East Eighth Street at University Place  
New York, NY

SUBWAY: A,B,C,D,E,F to West 4th Street

### ••• PROGRAM •••

5:30 PM - Refreshments and Social Hour

6:15PM - Technical Presentation begins with Vendors panel with people from Avid, Apple, Grass Valley, Quantel and Adobe

7:30 - Users panel - Speakers from NY1, CNBC, CBS news, MTV and independent producers address how tapeless environments enables or possibly complicates their post process.

8:30 - 9:00 PM - Q&A

The impact of tapeless media, flash as well as disk based acquisition (hard drive or optical) is substantial. Panasonic's P2, Sony's XDcam, GVG's Rev Media and a myriad of portable hard drive recorders are competing with small format videotape to be the medium of choice. Film to tape (telecine) is migrating to film scan to 2k+ files.

But is the evolution of digital media delivering on the promise of a simpler, more efficient process in post production? How do we protect our media in a file-based work flow? What gets preserved at the end of the process, and where is it stored? What will go right and what will go wrong, and how do we repair it?

Representatives from five of the major players in post production technology will present their approaches to these and other issues of file based post. A panel will follow, representing users in broadcast, news, commercial, feature film and independent post production.

### Upcoming Events

SMPTe Fall Conference October 24~27th, 2007, Brooklyn, NY

Updated 05-11-2007

**If you are not a member of SMPTe ask for a membership application at the meeting or go to SMPTe.org**  
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**Meeting notices and Section information can be found on the internet at <http://www.smpteny.org>**

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NEW YORK SECTION  
Chair  
Nick Dilello  
Sony Electronics  
(845)268-2452  
nick.dilello@am.sony.com

Secretary-Treasurer  
Douglas I. Sheer  
DIS Consulting Corp  
(212) 213-6872  
dougssheer@aol.com

Past Chair  
John Ferder  
CBS  
(212) 975-6656  
jeferder@cbs.com

#### Managers

Robert Gilmartin 2005-7  
The Systems Group  
(845) 298-4565  
nostandfound@aol.com

Tom O'Hanlon 2005-7  
Evertz Corp.  
(201) 337-0205  
TomO@evertz.com

Chuck Roback 2005-7  
Postworks  
(212)994-4000  
crobback@pwny.com

Dave Dever 2006-8  
Consultant  
203.984.6173  
dadever@aol.com

Berenice Herskovitz 2006-8  
NY1 News  
212-379-3544  
berenice.herskovits@ny1news.com

John McKenna 2006-8  
Yes Network  
jmckenna@idsys.net

New York Region Governors  
Ken Hunold 2006-8  
Dolby Laboratories  
(212) 767-1700  
krh@dolby.com

Raymond Blumenthal 2005-7  
Vitec Group Communications  
(631) 689-6678  
raymond.blumenthal@vitecgroup.com

Test Materials Adviser  
Ed Schuller  
(516) 676-3895  
seaviews@att.com

Facilities Chair  
Tom O'Hanlon  
Evertz Corp.  
(201) 337-0205  
TomO@evertz.com

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Bruce Follmer  
Lucky Duck Productions  
bruce@dp.com

Membership Chair  
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Film Program Chair  
Richard Carlson  
Kodak  
(212) 631-3462  
richard.carlson@kodak.com

Television Program Chair  
Mike Strein  
ABC  
(212) 456-2469  
mike.j.strein@abc.com

Education Chapter Liaison  
Robin Schanzenbach  
New York University  
(212) 998-2678  
robin.schanzenbach@nyu.edu

Media Chair  
Mark Forman  
Mark Forman Productions. Corp.  
(212) 633-9960  
mark@screeningroom.com

Manager-At-Large  
Warren Singer  
Video Technology Resources  
(212) 207-3811  
wsingervtr@aol.com