



## Society of Motion Picture & Television Engineers New York Section Meeting Notice

Admission is free to this event-- **RSVP required**

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# SMPTE-NY September 2008 Meeting Dolby 3D Digital Cinema Wednesday September 17, 2008

Dolby Laboratories Screening Room  
1350 Avenue of the Americas Main Floor, New York, NY  
Entrance on W 55th St.

Subway Stations: **A C E , B D F V , N Q R W , 1**

5:30 Meet and Greet (refreshments)

6:30 Program begins

Produced by Ken Hunold, Dolby Laboratories

**Guests and Non Members Welcome! Refreshments will be served!**

**Registration required by Monday, 9/15/08 at 11:59 PM.**

Visit [www.smpteny.org](http://www.smpteny.org) to register

**3-D Digital Cinema** continues to gain momentum, with more content created for 3-D exhibition and more theatres equipped to show it. Dolby achieves a three-dimensional effect through a wavelength triplet technique. A special filter wheel accessory is inserted inside the digital cinema projector and the 3-D image is reconstructed using corresponding fixed filters in the audience's glasses. The result is a clear, realistic 3-D representation with a full spectrum of colors.

Jeff McNall, Cinema Product Manager, Dolby Laboratories, Inc. will give a presentation on the technology behind Dolby's 3-D digital cinema system. There will also be demonstrations of 3-D digital cinema material from a variety of providers.

Ed Schuller, Test Materials Advisor for the New York Section will begin the evening with a unique presentation on the use of Dolby sound test films, which should be of particular interest to the post production community and laboratories.

Come join us for an interesting and informative evening of the latest developments in 3-D digital cinema. (But no popcorn...)

## Next SMPTE-NY Section Meeting Wednesday, October 15, 2008

**Has your Email address changed?**

Update your email/contact info here: [www.smpte.org/members](http://www.smpte.org/members)

Meeting notices and updated NY Section information can be found at

[www.smpteny.org](http://www.smpteny.org)

**Please post this notice on your company bulletin board.**