

The New York Section of the Society of Motion Picture and Television Engineers



PAGE TWO

April 7, 2010

Welcome to the April 2010 edition of **PAGE TWO**, The SMPTE New York Section newsletter.

Please email submissions of help-wanted/available, equipment, local events and news related to film, video and audio to your editor, Tim Dwight: timdwight@mac.com.

Visit our web site www.smpteny.org and join us on [LinkedIn](#), [Twitter](#) and [Facebook](#)!



Kodak hosted the February meeting which completely filled the Screening Room with standing room only. The program for the night began with Seth Berkowitz of Cineric discussing and showing examples of the recently restored Feature "Bus Stop", an early Marilyn Monroe Feature. Kara Van Malssen, of NYU then discussed the collaborative efforts being done in the "Preserving Digital Public Television". To wrap up the evening, Mona Jimenez, also from NYU, gave a summary of NYU's Preservation program which was started in 2004. Participants in the program went to Ghana last year to work with local staff as part of their outreach program to institutions lacking in resources.



The March tour of Ascent Media in Stamford, CT began in the AETN (A&E Television Networks) origination area which includes program playback for 14 channels, ingest, and post production. David Bellingham, VP Engineering for AETN assisted in this area with detailed information and answers to questions of workflow and technology specific to the AETN operation. Following AETN, a visit was made to the YES (Yankee Entertainment Sports) HD studio control rooms completed in 2007. The tour then proceeded to the master control rooms for YES, CBSC, NHL, and a multichannel master control room.

Broadcasting in Turmoil: Recession, Recovery and Online Disruption

Strategy Analytics and D. I. S. Consulting: Analyst Breakfast Presentations at The 2010 NAB Show

During the past 18 months the broadcast industry has suffered its worst recession in living memory. Severe declines in advertising have combined with slashed budgets to create an environment of unprecedented uncertainty. Signs of growth are emerging once again, but another threat looms on the horizon. Video and television content are moving online at ever increasing rates, offering viewers the chance to bypass broadcasters altogether.

Will the industry ever scale the heights reached in previous boom times? Or does online TV spell the end of television as we know it? Please join the industry's leading analysts for a tour of the rapidly changing world of broadcast technologies and digital media, insights on why it all matters, and actionable recommendations for players facing unprecedented challenges and opportunities.

Strategy Analytics and **D. I. S. Consulting** are once again pleased to be attending and sponsoring this year's NAB Show in Las Vegas, Nevada. We are delighted to offer you a complimentary invitation to our analyst breakfast presented in conjunction with The NAB Show's Info-Session conference program. **Tuesday April 13th at 7:30 AM, LVCC.**

Our event is free of charge but as we have limited space we ask you to register in advance by going to our website at: www.strategyanalytics.com/NAB2010.html